

MONTHLY MEMBERSHIP PROGRESS REPORT

District 5M 11

Results as of: 10/31/2018

GORDON ZIEGLER LOCATION MINNESOTA GMT CA GMT: Clubs Members RESULTS FOR 2018-2019 RESULTS FOR 2018-2019 NEW CLUB GOAL NEW CLUBS DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 0 0 0 -10 26 23 JULY/AUG/SEPT JULY/AUG/SEPT 0 0 0 -10 7 5 OCT/NOV/DEC OCT/NOV/DEC 0 0 0 0 1 25 JAN/FEB/MAR JAN/FEB/MAR 0 ٥ 0 0 0 0 APR/MAY/JUNE APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE 1 0.8 CURRENT YEAR GOALS FOR NEW CLUBS 0.6 CURRENT YEAR ACTUAL NEW CLUBS LAST YEAR ACTUAL NEW CLUBS 0.4 0.2 0 OCT JAN MAR JUNE JULY AUG SEPT NOV DEC FEB APR MAY GOALS AND ACTUAL MEMBERS CUMULATIVE 20 0 -20 MEMBER GROWTH NET GOAL -40 * MEMBER GROWTH ACTUAL -60 LAST YEAR MEMBERSHIP ACTUAL -80 -100 -120 -140 ۸ -160 JULY AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY JUNE 16 CLUBS OF 62 ADDED 1 OR MORE GENDER DISTRIBUTION **DROPPED CLUBS: 0** NEW MEMBERS 1,280 (73.06%) MALE 472 (26.94%) FEMALE

Women Percentage Fiscal Year Goal: 30% DROPPED MEMBERS 385 TOTAL FAMILY UNIT MEMBERS DECEASED 5 CLICK HERE FOR CUMULATIVE 0 CLUB CANCELLED MEMBERSHIP DATA 194 FAMILY MEMBERS PAYING HALF 23 OTHER DUES 28 TOTAL